



At a Glance: AAPIs in Clark County, Nevada

- ✓ Nevada is home to 181,002 Asian Americans and 22,085 Pacific Islanders, making up about 7% and 1% of the state, respectively.
- ✓ AAPIs are the fastest growing population in Clark County; between 2000 and 2008, the Asian American population grew by 61% from 112,456 to 181,002 and the NHPI population increased by 36% from 16,234 to 22,085.
- ✓ AAPI voters can make a significant impact in local and national elections.

A Growing AAPI Population

- ✓ There are 181,002 Asian Americans in Nevada is 127,560, making up 7% of the population. Asian American have grown from 112,456 to 181,002 between 2000 and 2008, a 61% growth rate.
- ✓ There are 22,085 Pacific Islanders, making up 1% of the state’s population. The NHPI population grew from 16,234 to 22,085 between 2000 and 2008, 36% growth.
- ✓ Rapid growth in the AAPI population is due to employment in the tourism industry, and the relative affordability of housing.
- ✓ Filipinos make up 42% of Nevada’s Asian American population.
- ✓ Native Hawaiians are the majority of Clark County’s Pacific Islander population.
- ✓ In 2008, Nevada’s voting eligible Asian American population reached 121,000.
- ✓ In Clark County, the Asian only and NHPI only voting eligible population is 78,336, making up 7% of the county’s VEP.

Nevada’s AAPI Turnout in 2008

- ✓ In 2008, there were 121,000 AAPIs who were eligible to vote in Nevada, making up 7% of the state’s voting eligible population.
- ✓ Of AAPIs eligible to vote in Nevada, only 40% were registered to vote, compared to 67% statewide.
- ✓ Approximately 73% of registered AAPI voters turned out at the polls in 2008, compared to 90% statewide.

Key Elections in Nevada

- ✓ In 2006, AAPIs had the potential to influence two Congressional District races, and the gubernatorial race.

District	Cities	AAPI Eligible Voters	Margin of Victory in 2006
2	Northern Nevada: part of Las Vegas, and all of Reno	13,233	12,588
3	Clark County and Henderson	40,419	3,966
Gubernatorial	Nevada	75,649	22,935

Socioeconomic Contributions and Challenges

- ✓ 4% of all businesses in Las Vegas are owned by AAPIs
- ✓ AAPIs have below average per capita income: Pacific Islanders with \$16,532, Asian Americans with \$19,056, compared with Clark County’s overall per capita income of \$21,785.

Challenges to Voter Participation

- ✓ About 2 of 3 Asian Americans and almost 1 out of 5 Pacific Islanders are foreign born. While more than 50% of AAPIs have become citizens, more than 40% are not naturalized, and cannot vote.
- ✓ Almost 1 in 5 households in Nevada with Asian and Pacific Islander languages is linguistically isolated.²
- ✓ In a 2008 exit poll of Asians in Nevada, AALDEF found that only 26% were native English speakers, and 27% were limited English proficient. LEP voters generally had difficulty voting without help.
- ✓ About 1 in 3 AAPIs at the polls were first time voters.

¹2006-2008 American Community Survey; all other data from *A Community of Contrasts*, Asian American Justice Center, 2006.

²A linguistically isolated household is one in which all members of the family over 14 years old experience at least some difficulty speaking English.