Florida’s AAPI Electorate in 2012
There were 308,000 AAPI citizens of voting age, comprising 2.3% of the state’s CVAP.

Population Facts

- From 2000-2010, the AAPI citizen voting age population (CVAP) in FL grew by 60%.
- Asians were the nation’s fastest-growing race or ethnic group in 2012.
- Largest AAPI ethnic groups in FL include: Indian (148,000), Filipino (119,000), Chinese (104,000), Vietnamese (78,000), Korean (34,000), and Japanese (26,000).
- AAPI youth (ages 18-29) comprise 17% of the AAPI CVAP population in FL.
- AAPIs age 50 and up comprise 24% of the AAPI CVAP population in FL.

Counties with Highest AAPI Populations (by pop size)

<table>
<thead>
<tr>
<th></th>
<th>% of AAPIs in county</th>
<th>Size of AAPI population</th>
<th>% of AAPI CVAP in county</th>
<th>Size of AAPI CVAP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Orange</td>
<td>5%</td>
<td>56,085</td>
<td>4%</td>
<td>28,845</td>
</tr>
<tr>
<td>Broward</td>
<td>3%</td>
<td>55,995</td>
<td>3%</td>
<td>27,710</td>
</tr>
<tr>
<td>Hillsborough</td>
<td>3%</td>
<td>40,940</td>
<td>2%</td>
<td>19,945</td>
</tr>
<tr>
<td>Miami-Dade</td>
<td>2%</td>
<td>38,135</td>
<td>1%</td>
<td>18,080</td>
</tr>
</tbody>
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Challenges to Voter Participation

- 62% of Asian Americans in Florida speak a language other than English at home; of those, about 2 in 5 speak English less than “very well.”

Socioeconomic Challenges

- About 107,000 Asian Americans in FL (23%) lack access to health insurance.
- About 51,000 Asian Americans in FL live in poverty.
- About 2,000 Pacific Islanders in FL live in poverty.
Voter Engagement and Identification

• Voter contact is a large, unmet need among AAPIs. In the 2012 AAPI Post-Election Survey of registered voters, 74% of Pacific Islanders and 69% of Asian Americans received no contact about the election, compared to 64% of Latinos, 61% of African Americans, and 57% of whites who were not contacted.
• Among those contacted, Democrats had the most reach (50%), followed by Republicans (42%) and nonpartisan community organizations (25%).
• In the South, the lack of contact among Asian Americans was even higher, at 80% of registered voters.
• There is also a large opportunity for voter education through contact. In the same survey of registered voters, 47% of Asian Americans and 37% of Pacific Islanders did not declare an identification with either political party, compared to 20% of African Americans, 31% of Latinos, and 36% of whites.

Importance of Language Access

Turnout is 9% lower for Limited-English Proficient (LEP) than non-LEP registered voters according to the 2012 AAPI Post-Election Survey, and 63% say that Asian language support at polling places would be useful.

Multilingual Voter Hotline

If you, or anyone you know, has difficulty with language access or needs any other type of voting assistance (including questions about polling locations or voting procedures), please call the National Asian American Voter Hotline at 1-888-API-VOTE (1-888-274-8683).