

# Missouri

## POPULATION FACTS

- Largest AAPI ethnic groups in Missouri include: Chinese (33,476), Indian (30,290), Vietnamese (23,946), Filipino (21,601), and Korean (13,160).
- From 2010 to 2016, the number of eligible AAPI voters in Missouri grew 33%.
  - This compares to a 3% growth rate for the statewide eligible voting population between 2010 to 2016.
- AAPI youth (ages 18-29) comprise 29% of the AAPI CVAP population in Missouri.
- AAPIs age 50 and up comprise 32% of the AAPI CVAP population.

165,097

ELIGIBLE AAPI VOTERS

2%

AAPI SHARE OF ELECTORATE  
IN THE STATE

73,719

AAPI POPULATION SIZE

104%

AAPI POPULATION  
GROWTH RATE SINCE 2000

## COUNTIES WITH HIGHEST AAPI POPULATIONS

	% of AAPIs in County	Size of AAPI Population	% of AAPI CVAP in County	Size of AAPI CVAP
St. Louis	4%	38,400	2%	16,640
Jackson	2%	13,540	1%	7,300
City of St. Louis	3%	9,165	2%	4,540

Nearly two-thirds (65%) of AAPIs in Missouri live in the City of St. Louis and St. Louis County.

## VOTER ENGAGEMENT AND IDENTIFICATION

- Voter contact continues to be an unmet need for AAPIs. In the 2016 Post-Election National Asian American Survey, 74% of Native Hawaiians & Pacific Islanders and 71% of Asian Americans across the country received no contact about the election, compared to 73% of Latinos, 58% of African Americans, and 56% of whites who were not contacted.
- Among Asian American registered voters that were contacted, 48% reported contact by the Democratic Party in the Fall 2016 National Asian American Survey, 16% by the Republican Party, and 35% by both parties.
- There is also a large opportunity for voter education through contact. In the same survey of registered voters, 41% of Asian Americans and 40% of Pacific Islanders did not declare an identification with either political party.

## IMPORTANCE OF LANGUAGE ACCESS

- 75% of Asian Americans in Missouri speak a language other than English at home, and of those, more than 44% speak English less than “very well.”
- Turnout is 9% lower for Limited-English Proficient (LEP) than non-LEP registered voters according to the 2012 AAPI Post-Election Survey, and 63% say that Asian language support at polling places would be useful.

## SOCIOECONOMIC CHALLENGES

- About 14,187 Asian Americans in Missouri (13%) lack health insurance.
- About 17,468 Asian Americans in Missouri (17%) live in poverty.
- About 1,394 NHPs in Missouri (23%) live in poverty.

## MULTILINGUAL VOTER HOTLINE

- If you, or anyone you know, has difficulty with language access or needs any other type of voting assistance (including questions about polling locations or voting procedures), please call the National Asian American Voter Hotline at 1-888-API-VOTE (1-888-274-8683).



For more information or questions, please email [info@apiavote.org](mailto:info@apiavote.org) or [info@aapidata.com](mailto:info@aapidata.com).

In order to capture Asian Americans and Pacific Islanders who are mono-racial as well as multi-racial, we have calculated statewide population and electorate numbers using the Public Use Microdata Sample (PUMS). We do this to overcome two problems: CVAP numbers provided by the U.S. Census do not include multiracial AAPIs, and we cannot double-count when adding multi-racial population numbers from FactFinder tables (more than 10% of multi-racial AAPIs say they are Asian as well as Native Hawaiian or Pacific Islander). Resident numbers regardless of age and citizenship are derived from the 2016 ACS 1YR PUMS file. We derive the number of CVAP by multiplying residents by the proportion CVAP, which is calculated using the latest 5YR PUMS file to improve precision. Any other characteristics of the population is based on the ACS 5YR PUMS file to provide the most precise estimates possible. Finally, the PUMS file does not contain large enough samples for county estimates, so we rely on the Census Bureau's Special Tabulations of the Citizen Voting Age Population, which provides county estimates but does not include multiracial AAPIs.